

Rate Card:

Social Consulting & Set Up	
<p>Evaluation – £99</p>	<p>We'll evaluate your current web presence—from your website, blog and traffic solutions, to your use of social media, video marketing and email opt in choices—or lack thereof. We'll have a one-on-one call where we walk you through the results and tell you what's HOT and what's NOT and give you honest feedback & recommendations! The purpose of the call is to show you how to consolidate your efforts and maximize your results!</p>
<p>Set-up Package – £197 (upgrade from the Evaluation is £98)</p>	<p>The Set-up Package is designed for businesses who wish to manage their own social media profiles. It includes set up of two profiles of your choice and basic networking, linking these profiles together with each other and your blog or website. We'll also show you how they work.</p>

Monthly Maintenance – starter package	
<p>Starter Package – £99 set up & £349/ month</p>	<p>This package is for individuals and smaller companies who wish to continue to update their own status frequently but who don't want to deal with the day to day upkeep of their sites. This is the online equivalent of Social Media Jazz clearing your Post Office Box, sorting out what is important, removing all the junk mail and leaving only the business letters on your desk.</p> <p>You will get;</p> <ul style="list-style-type: none"> • social media strategy • 1-2 status updates/day on 2-3 social networks • deleting unwanted spam • accepting friend requests • following back • basic profile management & support. <p>Pricing is for a minimum of 3 months.</p>

Monthly Maintenance – Business Package

**Business Package – £149
set up & £799/ month**

This package is for businesses who wish to have their social media presence managed for them using mostly their own content which we would distribute.

It is ideal for those who wish to gain a wider following using our experience with different social media platforms.

You will get;

- social media strategy
- 1-2 status updates/day on 2-3 social networks
- deleting unwanted spam
- accepting friend requests
- following back
- some profile management & support.

PLUS

- assistance with some content creation
- content distribution channels including RSS, pod-casts, video and social bookmarking
- audience building & reputation management on 3 social networks.

Pricing is for a minimum of 3 months.

Monthly Maintenance – Celebrity Package

**Celebrity Package – £197
set up & £1979/ month**

Do you have a large following already?

The Celebrity Monthly Maintenance Package is a custom package created just for you and your business. In this package we will work closely with your marketing team to develop & manage your online presence across the social web.

- social media strategy
- 1-2 status updates/day on 2-3 social networks
- deleting unwanted spam
- accepting friend requests
- following back
- some profile management & support
- assistance with some content creation
- content distribution channels including RSS, podcasts, video and social bookmarking
- audience building & reputation management on 3 social networks.

PLUS

- blog management (if you don't have one we will create one for you!)
- brand monitoring
- content syndication
- press releases
- integrated online marketing strategy

Pricing is for a minimum 3 months.

Terms & Conditions:

- 1. Minimum contract period is 3 months*
- 2. All pricing must have VAT added*
- 3. All work will be performed under strict content guidelines and the client can set the level of approval for each type of content*